

PROJETO FARMACÊUTICO 2026:

TELA – O LEITE MATERNO É O MELHOR ALIMENTO PARA O BEBÊ:

1. Sociedade Brasileira de Pediatria. Manual de orientação para a alimentação do lactente, do pré-escolar, do escolar, do adolescente e na escola. Departamento de Nutrologia, 4^a ed. Rio de Janeiro, 2018.
2. Sociedade Brasileira de Pediatria. Manual de Alimentação: orientações para alimentação do lactente ao adolescente, na escola, na gestante, na prevenção de doenças e segurança alimentar– 5.ed. rev. ampl. – São Paulo: SBP, 2024.208 p.
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LINHA APTAMIL E APTANUTRI – TELA PRODUTOS

1. Sociedade Brasileira de Pediatria. Manual de orientação para a alimentação do lactente, do pré-escolar, do escolar, do adolescente e na escola. Departamento de Nutrologia, 4^a ed. Rio de Janeiro, 2018.
2. Ballard O, Morrow AL. Human milk composition: nutrients and bioactive factors. *Pediatr Clin North Am.* 2013;60(1):49-74.
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15. Comparativo realizado entre produtos da mesma categoria, em 03/2026, utilizando informações extraídas da tabela nutricional
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- 1) HCP TRACKER, 2024
- 2) NielsenIQ Retail Index Evolution, CP 188 (Leites Especiais em Pó), Fórmulas Infantis Anti Refluxo e Fórmulas Infantis para Transtornos Gastrointestinais Leves, MOV'25 (Out'24-Set'25), T. BRASIL INA+INFC
- 3) Savino F et al. Reduction of crying episodes owing to infantile colic: A randomized controlled study on the efficacy of a new infant formula. *Eur J Clin Nutr* 2006, 60:1304-10.
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- 8) Vandenplas Y et al. Algorithms for managing infant constipation, colic, regurgitation and cow's milk allergy in formula-fed infants. *Acta Paediatr* 2015.

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- 11) Laranjeira M et al. Adequado crescimento, ausência de ganho de peso excessivo e de alteração no padrão evacuatório em lactentes com refluxo gastroesofágico recebendo fórmula infantil espessada com goma jataí. *Pediatr. Mod.* 2014; 50(8): 339-342.
- 12) Simakachorn N et al. Randomized, double-blind clinical trial of a lactose-free and a lactose containing formula in dietary management of acute childhood diarrhea. *J Med Assoc Thai.* 2004 Jun;87(6):641- 9.
- 13) Salvatore, S. et al. Thickened infant formula: what to know. *Nutrition*, 2018.
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1. Borrelli O et al. Use of a new thickened formula for treatment of symptomatic gastroesophageal reflux in infants. *Ital J Gastroenterol Hepatol*, 1997; 29:237-42.

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25. Comparativo de tabela nutricional de produtos da mesma categoria no mercado realizada em Março, 2026.

DESAFIOS DO CRESCIMENTO

1. Sociedade Brasileira de Pediatria – Departamento de Nutrologia. Manual de Alimentação: orientações para alimentação do lactente ao adolescente, na escola, na gestante, na prevenção de doenças e segurança alimentar - 4^a. ed. - São Paulo: SBP, 2018
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NUTRIDRINK

PÁGINA 1 - NUTRIDRINK ENTREGA MAIS

- 1) Brandão CFC, et al. Funções Plenamente Reconhecidas de Nutrientes - Proteína / ILSI Brasil, 2019.
- 2) França NAGF, Martini LA. Funções Plenamente Reconhecidas de Nutrientes - Cálcio / ILSI Brasil, 2018.
- 3) Giudici KV, Peters BSE, Martini LA. Funções Plenamente Reconhecidas de Nutrientes - Vitamina D / ILSI Brasi, 2018.
- 4) Bauer J, Biolo G, Cederholm T, Cesari M, Cruz-Jentoft AJ, Morley JE, et al. Evidence-based recommendations for optimal dietary protein intake in older people: a position paper from the PROT-AGE Study Group. *J Am Med Dir Assoc.* 2013;14(8):542-559.

PAGINA 2 – QUAIS SÃO OS BENEFÍCIOS DO SUPLEMENTO NUTRICIONAL PARA O PÚBLICO 50+?

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PAGINA 3, 4 e 5 – Usar na frase: Suplemento nutricional com nutrientes que auxiliam na recuperação de força e energia

- 1) Brandão CFC, et al. Funções Plenamente Reconhecidas de Nutrientes - Proteína / ILSI Brasil, 2019.
- 2) França NAGF, Martini LA. Funções Plenamente Reconhecidas de Nutrientes - Cálcio / ILSI Brasil, 2018.
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- 9) Karlsson ES, Grönstedt HK, Faxén-Irving G, Franzén E, Luiking YC, Seiger Å, Vikström S, Wimo A, Cederholm TE, Boström AM. Response and Adherence of Nursing Home Residents to a Nutrition/Exercise Intervention. *J Am Med Dir Assoc*. 2021 Sep;22(9):1939-1945.e3.

